



**insbuy.app**  
the adnovation

DEVELOPING AI PICTURE RECOGNITION ALGORITHMS  
TO HELP VIEWERS TO FIND E-COMMERCE PRODUCTS  
SEEN ON POPULAR JAPANESE TV DRAMAS

Where to  
buy products  
seen on **TV**?



**USER PROBLEM:**



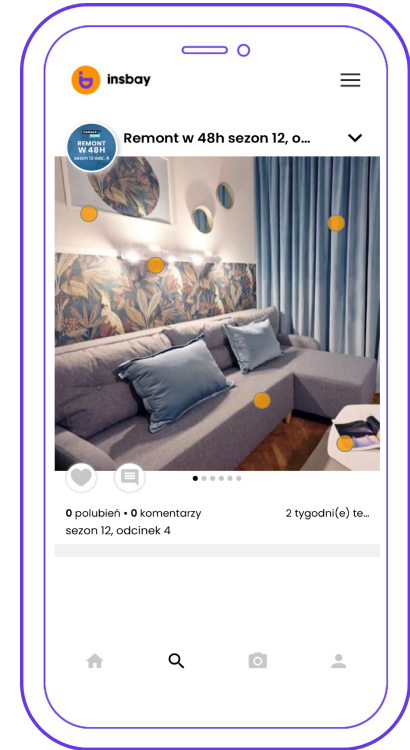
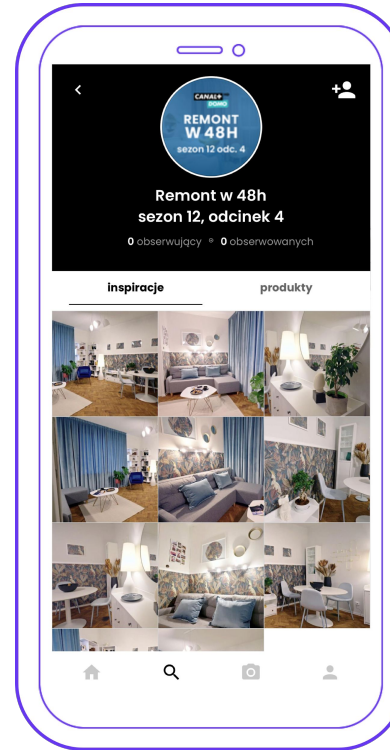
**88%**  
of adults **use a second  
screen** digital device  
while watching  
television

**71%**  
of adults look up  
information related  
to **content they are  
watching**

**35%**  
of tv shows **viewers  
have shopped** the  
products and services  
advertised on screen



Bridges the gap  
between video  
**content** and  
online **sales**

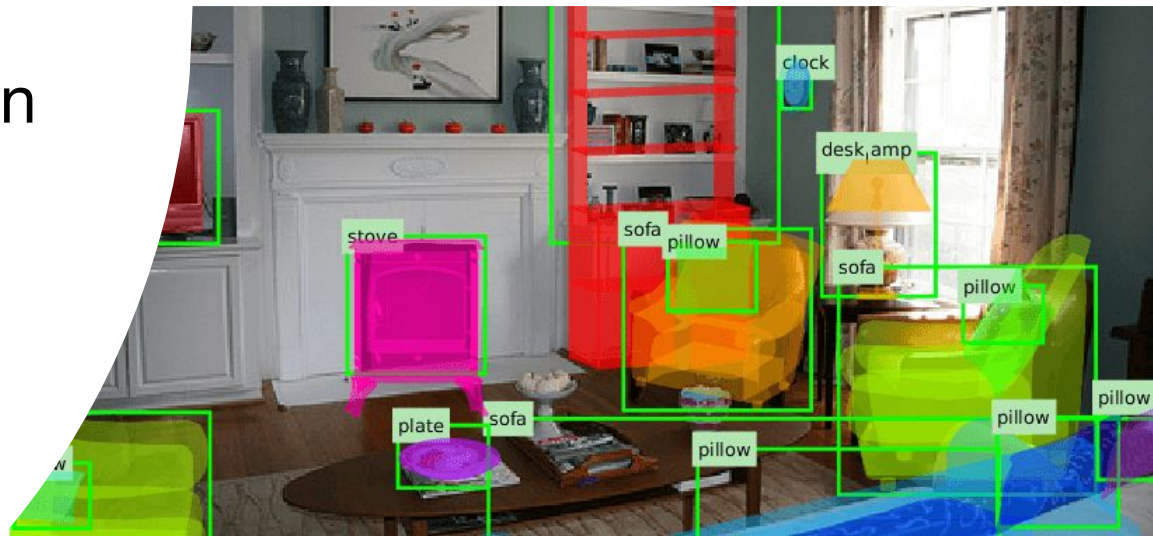
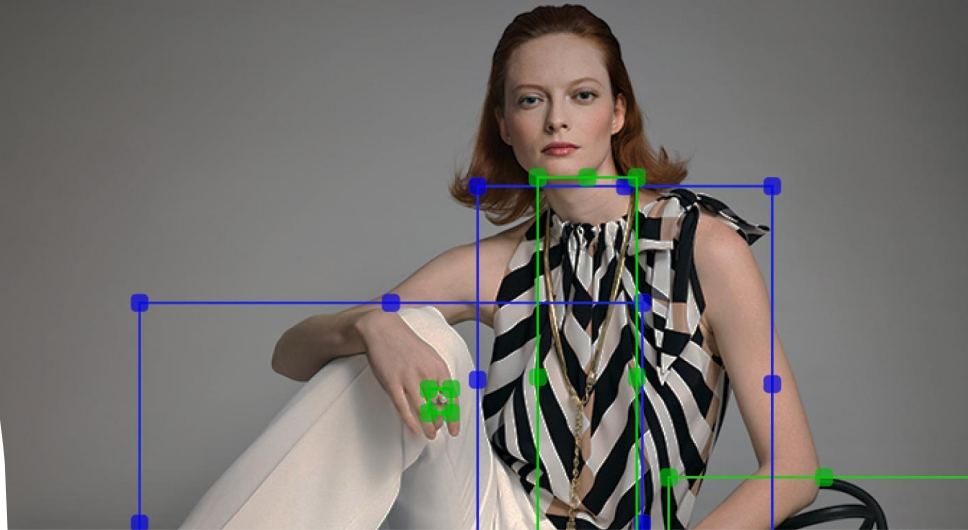


insbuy app creates  
the missing link  
between the video  
content and online  
sales

HOW IT WORKS?



We are developing an **artificial intelligence picture recognition machine learning technology** to automatically identify products from video content and find them in **local marketplaces**.



## BROADCASTERS:



WARNER BROS.  
DISCOVERY



UNIVERSAL MUSIC GROUP

## OUR PAST PARTNERS

6.33%

Our average  
**purchase conversion rate**  
for 100,000 CPC

## CUSTOMERS:



coupang

allegro

amazon

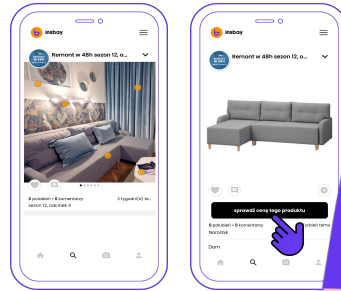
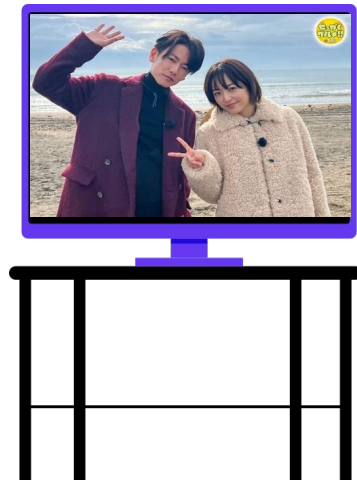
Rakuten



viewers  
↓  
shoppers

**Insbuy Call to Action :**

- WE DO ALL THE WORK!
- WE ARE TECHNOLOGY LIGHT AND RELIABLE
- NEW SALES CHANNEL



**insbuy**



**insbuy**



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**JOIN US AT OUR BOOTH FOR A VIDEO DEMO!**